PROJECT QUESTIONNAIRE

Let's Blueprint Your Project

Skip the "vibe check." Tell us about your technical bottlenecks and business goals so we can come to our first call with a strategy, not a sales pitch.

Section 1: The Basics

Name & Tile *Who are we talking to?*	
Company Name & Website *So we can audit the site before we start.*	
Project Type *Check all that apply*	☐ Shopify Development/ Rebuild ☐ Custom Web Application ☐ Backend Architecture & APIs ☐ Workflow & Business Automation ☐ Technical SEO & Growth ☐ Brand Identity System

Section 2: The Core Problem

What is the single biggest technical bottleneck in your business right now?	*Context: Are they losing sales? Are they doing too much manual work? Is their site just slow?*
Are you currently using any "workarounds" or manual processes to keep things running?	*Context: This identifies the need for your Automation and Backend services.*
What is your target go-live date?	*Context: Helps you judge urgency and your own bandwidth.*

Section 3: The Technical Landscape

What's your current Tech Stack?	*e.g., Shopify, WordPress, custom-coded, etc.*
Are there any Third-Party Tools to Integrate?	*e.g., HubSpot, NetSuite, Klaviyo, a specific ERP, etc.*
What;s your approximate Monthly Revenue or Order Volume?	*Context: Important for Shopify Plus vs. Basic recommendations and architecture scaling.*

Section 3: Investment & Scope

Expected Project Investment:	☐ up to $5,000 ☐ $5,000 - $15,000 ☐ $15,000 - $40,000 ☐ $40,000+ ☐ I'm looking for a monthly Technincal Partnership (retainer)
If we could solve ONE thing in the next 30 days, what would it be?	

Submit the completed form to inquiry@uptocode.ca. We aim to respond to all inquiries within 2 business days.